



Republic of the Philippines
Department of Education
Region III
DIVISION OF NUEVA ECILJA
Cabanatuan City



Division Memorandum
No. 148, s. 2014

TO: Secondary School Principals/OICs
SHS Coordinators

FROM: EDNA SANTOS-ZERRUDO, Ed.D., CESO V *[Signature]*

SUBJECT: *Division Orientation on Designing Communication, Advocacy and Managing K to 12 Teaching and Learning using Social Media and ICT*

DATE: December 12, 2014

1. To ensure an effective implementation of Senior High School in 2016, a Division Orientation on Designing Communication, Advocacy and Managing K to 12 Teaching and Learning using Social Media and ICT is scheduled on December 18, 2014, at DepEd Conference Hall, Cabanatuan City at 9:00 AM.
2. The orientation aims to:
 - a. gain the general awareness and commitment of the various stakeholders in the full implementation of the K to 12 BEC and provide clear understanding of the Senior High School Implementation in the Division;
 - b. create positive branding for the K to 12 Curriculum;
 - c. provide a supportive learning experience on dynamic communication using social media and ICT.
 - d. equip the participants with the necessary communication and leadership skills needed in strengthening their partnership and linkages with their stakeholders.
3. The participants are the Senior High School Coordinator of all secondary schools in the division. The participants are advised to bring laptop and broadband.
4. The expenses incurred in the said activity shall be borne by the DCP fund of the division, however, the travelling expenses of the participants shall be charged against local funds subject to the usual accounting and auditing rules and regulations.
5. Participation in this activity shall be subject to the no-disruption-of classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
5. Wide dissemination of this Memorandum is earnestly desired.