



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF NUEVA ECIJA
Cabanatuan City



September 3, 2015

DIVISION MEMORANDUM

No. ~~115~~ s. 2015

**2015 DIVISION SCHOOLS PRESS CONFERENCE
(Elementary and Secondary)**

TO: Public Schools District Supervisors
Public and Private Secondary School Principals/School Heads/OICs/TICs
Public and Private Elementary School Principals/School Heads/TICs/OICs

1. This is to announce the conduct of 2015 Division Schools Press Conference in both elementary and secondary schools on September 22-23, 2015 at Cabiao National High School, Cabiao, Nueva Ecija.
2. The conference aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
 - b. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
 - c. promote responsible journalism and fair and ethical use of social media;
 - d. enhance the journalistic competence through healthy and friendly competitions; and
 - e. select the division participants to the forthcoming Regional Schools Press Conference.
3. The conference activities shall include the following:
 - a. Individual contests: News Writing, Editorial Writing, Sports Writing, Feature Writing, Science and Health Writing, Editorial Cartooning, Photojournalism and Copyreading and Headline Writing
 - b. Group Categories: Radio Broadcasting and Scriptwriting, & Collaborative Desktop Publishing
4. Participants to this conference are top five (5) winners in the congressional district level for the individual categories and top two (2) winners in the group categories.
5. Participants to the group categories are required to bring their own laptop, printer, connector and other gadgets necessary for their rehearsals and layout respectively.
6. Each contestant in photojournalism is required to bring any digital camera (point and shoot only) with a maximum of 16 megapixels, unloaded memory card, card reader, camera cable and laptop. DSLR and other high-end cameras are **NOT** allowed. Contestants will load the empty memory card in front of the evaluator. They are allowed to take ten pictures but only six shots (including the control shot) will be submitted as official entries. Captions should be encoded by the contestants upon uploading the photos.
7. Editorial cartooning contestant shall bring his/her own drawing paraphernalia like pencil and ruler. Oslo paper will be provided by the host school. Only pencils should be used as main drawing tool.

8. For purposes of determining the real potential of the contestants, they shall be allowed to compete in a maximum of two individual categories. Participants who will win in two categories shall select only one category he/she prefers to join in the regional level.
9. Top five (5) winners in the individual categories shall be chosen but only top three winners will compete in the RSPC. In case one of the top three winners will not be able to compete in the regional level, the fourth place shall take the slot.
10. For group categories, top three winners shall be selected but only the First Place winners shall compete in the RSPC.
11. During the contest proper, participants are not allowed to go out of the contest rooms, while coaches, advisers, trainers and parents are not allowed to stay inside the contest rooms nor in the shooting area for photojournalism. Likewise, cellular phones and other communication devices shall not be allowed.
12. Deadline of entries to the Search for Outstanding School Paper Advisers and Campus Journalists will be on September 30, 2015 at the Division Office, while deadline of entries to group contest (school paper) will be on December 11, 2015.
13. The host school will provide extra rooms for participants who wish to stay overnight. Concerned participants should coordinate with the EPSes in-charge of journalism earlier than the schedule for their accommodation.
14. Enclosure No. 1 contains the list of facilitators and Enclosure No. 2 contains the criteria for the Search for Outstanding School Paper Adviser and Campus Journalist.
15. The participants are advised to bring their own provisions for lunch & snacks. A minimal registration fee of **FIFTY PESOS (P 50.00)** shall be collected from each participant, school paper adviser, teacher/coach to defray expenses for the certificates, honoraria and meals for speakers/evaluators and other incidental expenses chargeable against local school funds/Journalism Funds subject to the usual accounting and auditing rules and regulations.
16. Immediate and wide dissemination of this memorandum is enjoined.


EDNA SANTOS-ZERRUDO, Ed.D., CESO V
Schools Division Superintendent

LIST OF FACILITATORS

Category	Facilitators	Designation	School
News Writing	Mr. Johnny Bacani Mr. Roger Dela Cruz	Principal T 3	Recuerdo NHS San Fernando Sur ES
Editorial Writing	Mrs. Mary Jane Bondoc Mrs. Diosalyn Azarcon	MT 1 HT V	Cabiao Dsitric Talavera NHS
Feature Writing	Mrs. Marichele Merculio Mr. Kim Bryan Villamael	EPS II T3	SDO NEHS
Sports Writing	Mr. Leo Diao Mr. Bernardo Ramos	HT III TIC/MT 1	Sta. Rosa NHS Zaragoza DISTRICT
Science & Health Writing	Mrs. Josefina Roque Dr. Marjorie Caballero	Principal I EPS II	Baloy NHS SDO
Cartooning	Mr. Rodelito Facun Mr. Oliver Pascual	T 3 HT 3	San Pascual ES Rizal District
Photojournalism	Mr. Enrique Valenton Mr. Penafflor Buendia	MT 1 HT III	Dona Juana Chioco NHS Bartolome Sanggalang NHS
Copyreading & Headline Writing	Mrs. Marilou Adelante Mrs. Wilma Manalo	P 1 T 3	Zacarias Aquilisan HS Cabiao NHS
Radio Broadcasting and Scriptwriting	Mr. Mel Garcia Mrs. Ma. Olga Panganiban Mr. Rodrigo Lucero Mrs. Armi Danzalan Mr. Abraham Kyle Casis Ms. Monaliza Dela Cruz	T 3 MT 2 HT III T 3 SPA T3	Cabiao NHS Bongabon NHS Zaragoza NHS Guimba West Dist. Aliaga Bright Minds Acad. Cabiao NHS
Collaborative Desktop Publishing	Mrs. Marilyn Catilung Mrs. Erfe Dona Vidad Mr. Allan Lazaro Mr. Wilfredo Bautista	T 3 HT III MT 2 HT III	Pinaggaan ES, Jaen II Dr. Ramon De Santos NHS Talavera NHS Zaragoza NHS
Online Collaborative Desktop Publishing	Mrs. Myralene Balingcongan Mrs. Jocelyn Fernandez Mrs. Diana Lucero Mrs. Jennifer Manzano	MT 1 T3 HT III Directress	Sto. Domingo District Sta. Rosa NHS Bongabon NHS Faith Christian Baptist School
BOARD OF TABULATORS			
Elementary	Dr. Renato S. Tan Mrs. Tresalin Cabico	EPS I, Math HT 3	SDO Dona Juana Chioco NHS
Secondary	Mr. Anthony Dela Cruz Mr. Darneo Timario	T3 T1	Talavera NHS Lupao District

Criteria for the Search for Outstanding Elementary/Secondary School Paper Adviser

A. Length of Service		5%
1. Must be an elementary/secondary school paper adviser for SY 2014-2015		
2. Must have been an elementary/secondary school paper adviser for at least three years immediately prior to the search		
B. Performance Rating		10%
Must have an average performance rating of not lower than Outstanding for the past three years		
C. Achievement in Journalism Contest (last 5 years)		30%
Individual Contest Winners		
a. Division	-5%	
b. Regional	-10%	
c. National	-15%	
D. Leadership (Related to Journalism)		25%
	National	Regional
President	25%	20%
VP,Sec.,Treas.	20%	15%
Other positions	15%	10%
		Division
		15%
		10%
		5%
E. Extension Services/Contribution to Journalism		20%
1. National Level		
a. Facilitator, Trainer, committee chair, speaker		20%
b. Committee Member		15%
2. Regional Level		
a. Facilitator, Trainer, committee chair, speaker		15%
b. Committee Member		10%
3. Division Level		
a. Facilitator, Trainer, committee chair, speaker		10%
b. Committee Member		5%
F. Scholarship/Awards Related to Journalism		5%
G. Interview		5%
		<hr/>
		100%
	Total	

Criteria for the Search for Outstanding Elementary/Secondary Campus Journalist

Any campus journalist who is a bonafide elementary/high school pupil/student of any public or private school for SY 2014-2015 may vie for the award.

A. Academic Standing		20%
1 st Honors	-20%	
2 nd Honors	-15%	
3 rd honors	-10 %	
Below 3 rd Honors but within the top ten of the class	- 5%	
B. Performance/Achievements (Awards in Journalism)		40%
1. Division level		
1 st Place	25%	
2 nd Place	20%	
3 rd Place	15%	
4 th Place	10%	
5 th Place	5%	

- 2. Regional Level
 - 1st Place 30%
 - 2nd Place 25%
 - 3rd Place 20%
 - 4th Place 15%
 - 5th Place 10%
 - 6th place 5%
 - 7th Place 3%
- 3. National Level
 - 1st Place 40%
 - 2nd Place 35%
 - 3rd Place 30%

C. Leadership Journalism 30%

- 1. Position
 - Editor-in-chief 30%
 - Pres. of Assn. 30%
 - VP, Sec., Treas. 25%
 - Section Editor 20%
 - Minor Position 10%
 - Reporter 10%

D. Community Extension Service 5%

- Sangguniang Kabataan 5%
- Church Services 5%
- NGOs Outreach programs and other related services 5%

E. Interview

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