



Republic of the Philippines
Department of Education
Region III
SCHOOLS DIVISION OF NUEVA ECIJA
Cabanatuan City



August 22, 2016

DIVISION MEMORANDUM

No. 239 s., 2016

DEP-ED-NUEVA ECIJA
R F I L E D
SEP 06 2016

RECORDS SECTION

2016 DIVISION SCHOOLS PRESS CONFERENCE

To: District Supervisors
Secondary Schools Principals
Heads of Private of Elementary and Secondary Schools

1. This is to announce the holding of the 2016 Division Schools Press Conference (DSPC) for both elementary and secondary levels on September 20-21 at Aliaga National High School, Aliaga, Nueva Ecija.
2. The objectives of the DSCP are:
 - a. To enhance the journalistic competence of the student-writers through healthy and friendly competition such as individual, as well as radio broadcasting and tv broadcasting contests; and
 - b. To select the participants to the 2016 Regional Schools Press Conference (RSPC).
3. Participants to this conference are the (5) winners in each of the (8) individual categories of the two levels of the individual writing contests in both English and Filipino.
4. The different categories are;
 - a. Editorial writing
 - b. Editorial Cartooning
 - c. News Writing
 - d. Feature Writing
 - e. Sports Writing
 - f. Copy Reading and Headline Writing
 - g. Photojournalism
 - h. Science and Health Writing
5. Since Scriptwriting and Radio Broadcasting and Collaborative Desktop Publishing are independent category, the contestants (group of 7 members) are the first three winners in English & Filipino in the 2016 Congressional District Press Conference. Strictly white shirt and pants are required dress code during the contest. In Collaborative Desktop Publishing, participants are the first three winners in the Congressional District Press Conference. The group shall provide the necessary equipment such as laptops, camera, usb, connectors, printer, etc.. Publisher shall be used in Elementary level while Indesign shall be utilized by the Secondary level.
6. For the Photojournalism contest, DIGITAL CAMERAS (with blank or Empty storage card) (Point and shoot only) with a maximum of 16 megapixels shall be used. DSLR and other high-ended digital cameras shall not be allowed in order to level the playing field. The participant shall bring his/her own laptop for the uploading and captioning.
7. Contestants in Editorial Cartooning are requested to provide their pencils (mongol 482 no. 2). Oslo papers for cartoonists shall be provided.
8. For the purpose of determining the real inclination of/skill of student-writers, each shall be allowed to compete in more than one (1) category; however, the campus journalists who will win in more than one (1) category shall choose only one preferably the higher rank/place.
9. A registration fee of **SIX HUNDRED PESOS (600.00)** shall be collected from each participant chargeable against school paper/local funds subject to the usual auditing rules and regulations. The fee will cover lunch and snacks for two days, supplies and certificates, honoraria of the invited guest lecturers, evaluators and other incidental administrative expenses in the conduct of the press conference.

10. There must be an advance registration. Participating school shall register directly to Aliaga National High School/Aliaga Central School a week before the DSPC.
11. The awarding of Outstanding School Paper Advisers will be a special feature of this year's DSPC.
12. Participants from the private schools shall make the necessary financial agreement with their respective institutions.
13. Enclosure No. 1 contains the Conference Matrix; Enclosure No. 2 enumerates the list of Lecturers/Evaluators, Facilitators.
14. Immediate and wide dissemination of the contents of this Memorandum is hereby enjoined.
15. Below are the mechanics in TV Broadcasting:
 - a. Each team shall be composed of seven (7) members (either JHS, SHS or combination of both) for both English and Filipino categories;
 - b. Competing teams will be given five (5) minute-presentation (4 news plus 1 infomercial). Infomercial will be shot within the contest venue, time, and area.
 - c. Each team must provide their own video camera for the live broadcast and shooting of infomercial (camera phone is not allowed) including microphones, lapel tripod, laptop, printer and backdrop.
 - d. Sound system will be provided by the host school.
 - e. Delivery of the whole broadcast team (25%), *Technical application* (30%), *Script* (30%), *Infomercial* (15%).
16. Immediate and wide dissemination of the contents of this Memorandum to all concerned is enjoined.



RONALDO A. POZON, Ed. D., CESO V
Schools Division Superintendent

To be indicated in the Division Perpetual Index
Under the following subjects

Conference
Contests
Students/Pupils
Teachers
School Papers